

Message Text

UNCLASSIFIED

PAGE 01 ABIDJA 06704 171409Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----057818 180138Z /75
R 170928Z JUL 78
FM AMEMBASSY ABIDJAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 9629

UNCLAS ABIDJAN 6704

E.O. 11652: N/A
TAGS: BEXP, IV
SUBJ: VIABILITY OF SEMINAR MISSIONS

REF: (A) STATE 76559; (B) STATE A-2042

1. SEMINAR MISSIONS CAN PROVE AN EFFECTIVE MEANS OF PROMOTING U.S. EXPORTS IN IVORY COAST ONLY IF THEY ARE WELL CONCEIVED, WELL RECRUITED AND WELL STAFFED. SUBJECT MATTER MUST BE APPROPRIATE AND RELEVANT TO IVORY COAST. PAPERS MUST BE TRANSLATED INTO FRENCH AND SENT TO POST FOR REVIEW PRIOR TO SEMINAR. RECENT POST EXPERIENCE WITH SEMINAR MISSION INDICATED THAT PAPERS WERE NOT REVIEWED IN WASHINGTON TO DETERMINE WHETHER THE SUBJECT MATERIAL TREATED WOULD BE SOPHISTICATED ENOUGH FOR IVORIAN AGRICULTURAL MARKET. AFTER THE POST REVIEWED THE PAPERS WHICH HAD BEEN BROUGHT BY THE ADVANCE MAN FOR THE SEMINAR, IT WAS DECIDED THAT THE SUBJECT MATERIAL WAS NOT APPROPRIATE AND THE POST SUGGESTED THAT THE MISSION BE CHANGED TO A STRAIGHT TRADE MISSION. THIS ALL COULD HAVE BEEN AVOIDED IF THERE HAD BEEN SUFFICIENT SCREENING IN WASHINGTON.

2. EMBASSY ABIDJAN AGREES WITH OME, MONROVIA AND LIBREVILLE THAT MISSION PARTICIPANTS MIGHT INCLUDE LOCAL BANKERS OR FINANCIAL EXPERTS WHO ARE CAPABLE OF DISCUSSING FINANCING ARRANGEMENTS.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Film Number: D780293-0892
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Handling Restrictions: n/a
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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